

2018 SEAPOWERS RATE CARD

INTERIOR [4-COLOR]	1X	3X	6X	9X	ALMANAC*
2-PAGE SPREAD	15,420	14,215	13,800	13,450	19,000
1 PAGE	7,900	7,290	7,075	6,900	9,740
2/3 PAGE	6,325	6,055	5,800	5,745	7,785
1/2 PAGE	5,450	5,180	4,965	4,910	6,755
1/3 PAGE	4,430	4,160	4,005	3,955	—
1/4 PAGE	3,690	3,540	3,470	3,380	—

COVERS [4-COLOR]

COVER 2	10,785	9,985	9,690	9,390	13,325
COVER 3	9,590	8,880	8,620	8,425	11,040
COVER 4	10,810	10,005	9,710	9,415	14,705

SPECIAL PRINTING OPPORTUNITIES AVAILABLE. PLEASE CONTACT YOUR SALES REP FOR RATES, SPECS AND DEADLINES.

NOTE: ALL ADS WILL BE PLACED RUN OF BOOK.

SPECIAL POSITIONING RATE = \$400 PER AD PER ISSUE (EXCLUDING COVERS).

* SEAPOWERS ALMANAC EDITION IS A 1X RATE AND WILL COUNT TOWARD THE FREQUENCY DISCOUNT.

DIGITAL — MAXIMIZE YOUR MESSAGE BY ADVERTISING ON WWW.SEAPOWERMAGAZINE.ORG, VISITED BY MORE THAN 40,000 READERS EACH MONTH.

TOP BANNER	2,670
TOWER AD	2,585
RECTANGULAR BOX	2,055

ALL RATES ARE GROSS. DIGITAL ADS DO NOT COUNT TOWARD PRINT FREQUENCY.

EXCLUSIVITY: UP TO THREE ADS CAN ROTATE IN ANY ONE POSITION. EXCLUSIVITY CAN BE PURCHASED FOR \$1,000 ADDITIONAL PER MONTH IN ANY MONTH EXCEPT APRIL.

PLEASE CONTACT YOUR SALES REP FOR DIMENSIONS AND DEADLINES.

ADVERTISING REPRESENTATIVES

TOM BUTTRICK

Account Manager

East Coast

TEL 917-421-9051

t.buttrick@jamesgelliott.com

ARTHUR BARTHOLOMEW

Account Manager

West Coast

TEL 213-596-7239

a.bartholomew@jamesgelliott.com

TONY KINGHAM

Europe

TEL +44 (0) 20 8144 5934

tony.kingham@knmmedia.com



SEAPOWERS

The Navy League of the United States

2300 Wilson Blvd, Suite 200

Arlington, VA 22201-5424

TEL 703-528-1775

FAX 703-243-8251

www.navyleague.org

www.seapowermagazine.org

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