

# Marine Recruiting Command Transitions to Digital, Telephonic Prospecting

QUANTICO, Va. – Amid the national emergency caused by the COVID-19 outbreak, Marine Corps Recruiting Command (MCRC) is taking steps to protect recruiters and applicants, their families and their communities by limiting face-to-face interactions with the public, the command said in a release.

Effective immediately, MCRC will temporarily transition to prospecting entirely via digital and telephonic means, and Marine recruiters will no longer meet with new applicants in person.

“The preservation of our recruiting force, applicants, poolees and their families is the highest priority for the Marine Corps Recruiting Command during this national emergency,” said Maj. Gen. James W. Bierman, commanding general of MCRC. “With that in mind, we will immediately transition to prospecting exclusively via digital and telephonic means, and no longer initiate in-person interviews. We remain committed to recruiting the highly-qualified men and women our nation needs for its Marine Corps.”

“Because recruiting is an activity of vital importance to our nation and Corps, we will continue our efforts to ship young men and women to our recruit depots and officer candidate school as conditions permit,” Bierman said. “At the same time, it is recognized this imperative is not the only consideration. Our efforts will prioritize protecting our Marines and families.”

Local recruiting offices will continue to be staffed, but at reduced manpower levels commensurate with social distancing guidelines recommended by the Centers for Disease Control and

## Prevention.

Leaders at every level have full discretion to carefully appraise the personal and geographic risk factors unique to each situation and then move to curtail or modify activities when necessary. Travel is limited to mission-essential requirements, and no more than two individuals will travel in a vehicle.

Any member of the recruiting staff who has family members in a high-risk category as it pertains to COVID-19 will work remotely from their home.